



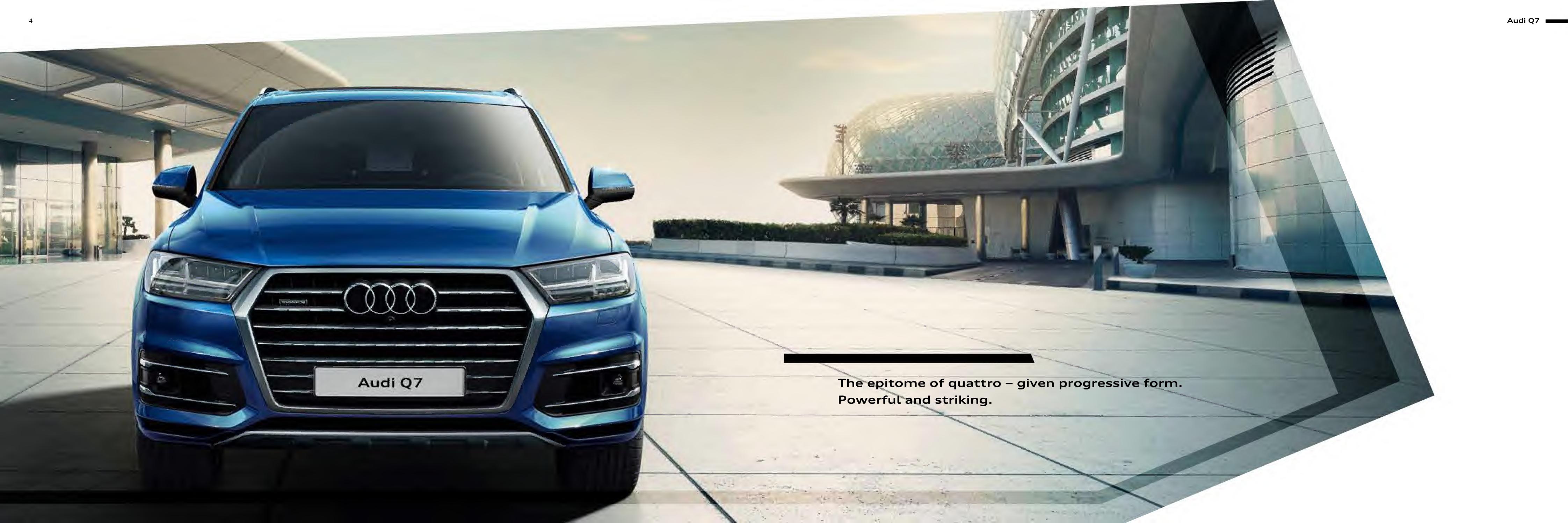
# Q7

Audi Q7

Audi  
Vorsprung durch Technik



**Greatness  
starts, when  
you don't stop.**



Audi Q7

The epitome of quattro – given progressive form.  
Powerful and striking.

# Pushing to the limit always keeps you ahead.

Dynamism that makes its mark. Created by powerful, efficient TFSI engines. Up to 333 hp. And up to 440 Nm. Generously designed for engine power and power delivery. Fuel consumption and emissions kept in check. High-level performance that adapts itself to your personal driving style. Thanks to the 8-speed tiptronic and Audi drive select. From efficient in "efficiency" mode to very sporty in "dynamic" mode. With improved cornering on fast roads. So that you can extend your lead on any road.



# Driving enjoyment.

**quattro. Driving confidence in every situation.**

35 years of quattro. A never-ending success story. And one whose next thrilling chapter is set to impress. In the new Audi Q7. With the tried-and-tested quattro drive. Increased traction comes as standard. For excellent driving dynamics. Permanently. Underpinned by the new Audi drive select modes, such as "offroad". Making impressive use of all this car has to offer.





## Seeing further will also get you further ahead.

Shedding light on the future. With optional Audi Matrix LED headlights. Their crystalline  
shine ensures bright, homogeneous illumination of the road. Day or night. On the line.  
Thanks to high-precision, individually controlled light-emitting diodes. Making a visible  
impression. LED rear lights are also standard. Plus dynamic indicators at the rear.  
Safety and comfort shining a new light.



## Comfort on a higher level.

The interior concept of the new Audi Q7: space to unleash your ideas. Take the seats for example. Choose from a wide selection of high-quality materials, colours and functions.



Premium quality, excellent workmanship. See and feel in the optional high-quality Valcona leather upholstery. Elegant atmosphere included. Double layers for various customised application combinations. Just as you like it. You can also tailor the automatic air conditioning to your wishes. And, if you want, those of your passengers with up to four individually adjustable climate zones.



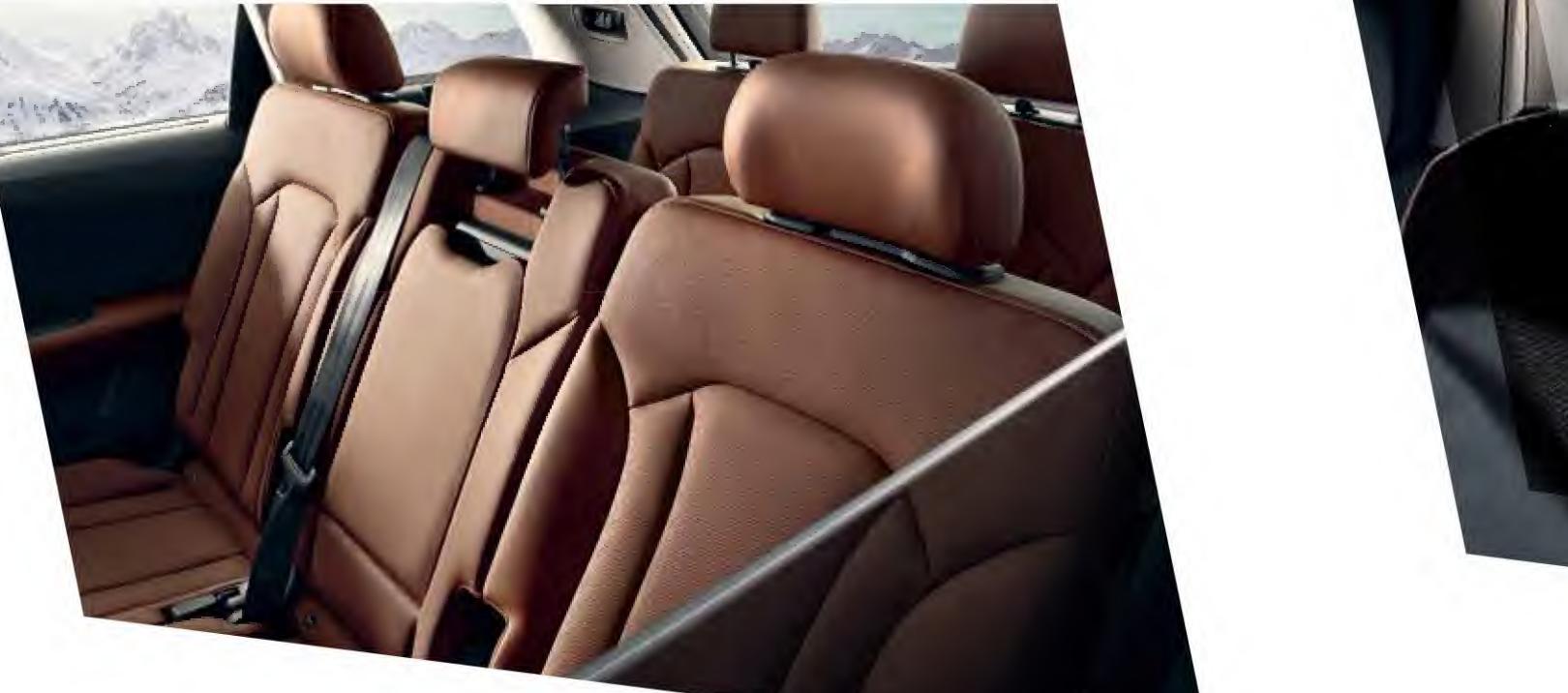
## You only thought you'd seen everything.

The future of mobility is right here. It's plain to see from the driver seat with Audi virtual cockpit. The fully digital instrument cluster with high-resolution 12.3-inch display. A host of information the driver needs clearly in sight. Razor-sharp, brilliant and rich in contrast. With MMI navigation plus with MMI touch on request. Additional 8.3-inch display area with the extending MMI display. Intuitive operation included. Thanks to the intelligent new MMI control concept. Fewer buttons, more functions. Vehicle settings, navigation, telephone and media. An even larger touchpad for even easier operation. Using the complex technology then becomes child's play. So you can relax and focus on discovering new destinations.



## Flexibility creates new space.

Space redefined. Or simply taken literally. Made possible by a seat and loading concept that concentrates solely on what's essential. You. With a generous feeling of space. And many different configuration options. For the right number of seats and amount of luggage at any given time. With a comfortable bench seat as a second row. Optionally including separately adjustable seats for flexible volume in the luggage compartment. And a third row of seats on request. With two individual seats and electrically folded and raised backrests. Easy entry comes as standard. The new Audi Q7. With two, three, four, five, six or seven seats. And up to six child seats. Row upon row of good ideas for your flexibility.





## Leaving virtually no trace allows you to make your mark.

The new Audi Q7 makes its mark in many ways. Trend-setting design. Thrilling performance. Innovative technologies. And needs no exclamation mark when it comes to lightweight construction. Up to 3.2 kg weight reduction compared to its predecessor. Achieved through progressive ideas and an intelligent mix of materials. For even better driving dynamics, increased efficiency and CO<sub>2</sub> values that are exemplary in this class.



**Simplexity**

Vorsprung simplifies.



**Performance**

Vorsprung accelerates.



**quattro**

Vorsprung is superb.



**Lighting Technologies**

Vorsprung is pioneering.



# **vorsprung durch Technik.**

**Audi takes you further.**  
The world is constantly changing. Technology is advancing at an ever faster pace. And in the process, more and more opportunities are opening up to you - now more than ever. In the field of mobility. We are playing an instrumental role in shaping this progress. With a constant stream of new innovations. Striving to provide you with vehicles that enrich your life - and to help you get ahead in your mobility.

# quattro



quattro | Vorsprung is superb.

All conditions are  
perfect conditions.

→ **Wheel-selective torque control**  
improves driving stability during fast cornering.

→ **Centre differential**  
distributes the drive force between the axles as needed.

Have the road completely under control, thanks to permanent distribution of the drive force to all four wheels. The rear axle is variably controlled via a self-locking centre differential. Always as the situation demands, always selective. Experience handling stability, dynamics and agility as never before and combine the effects of over- and understeer with quattro. For increased traction and superior propulsive power. To any road. And always keep your eyes set on where you're heading. In bounds. On straight. On nearly any surface. For a fascinating experience that sticks. To the road – and in your mind.

Lighting technologies | Vorsprung is pioneering.

See and be  
seen better.

Darkness is relative. The optional Audi Matrix LED headlights virtually turn night into day. State-of-the-art, pioneering lighting technology for excellent and intelligent illumination of the road. For increased visibility. And to attract attention. But Audi Matrix LED headlights won't thrill you only at night. They're a spectacle during the day, too.



#### Audi Matrix LED headlights

are controlled by a camera and software to suit the course of the road and the position of the road users, illuminating the given scene using innovatively configured, dimmable LED in near-daylight colour. For even more safety on the road.

\*Optional add-on. Options are subject to availability and may take time to be delivered.

**Performance | Vorsprung accelerates.**

# Get the most out of every drive.

Get in. Buckle up. Start the engine. Wherever you're heading, enthralling driving dynamics will power you there. For as you know, the world is your oyster once you get behind the wheel of your Audi Q7. You decide the direction. The driving style. The pace. With higher power and lower fuel consumption. And enjoy the satisfaction of knowing you have plenty in reserve. More than enough to get the very best from every drive.



## TFSI

Audi TFSI engines attain a particularly high compression rate. The result: outstanding efficiency combined with optimum performance. Substituting supercharging for cubic capacity has the effect of considerably reducing engine size and weight – while performance remains as impressively dynamic as ever. For power delivery that will win you over from the word go.



## Audi drive select

The standard Audi drive select lets you adjust the driving characteristics of the new Audi Q7 to suit your requirements. At the push of a button. Sportier, more comfortable, more balanced, more economical or even tailored to your requirements – you decide.



## adaptive air suspension

The electronically controlled air suspension including tilt angle display acts separately on each of the 4 wheels, providing for balanced handling characteristics even with a heavy load.



## All-wheel steering

The optional all-wheel steering considerably reduces the turning circle when driving slowly. When driving fast, it helps to increase the driving dynamics.

**Simplexity | Vorsprung simplifies.**

# Never lose sight of the big picture.

Streamlined. Clearly arranged. Logical. The world of mobile infotainment: with the Audi Multi Media Interface (MMI) and many other controls that allow you to easily negotiate in the cockpit without losing sight of what's happening on the road. Together, they make phoning and navigating highly intuitive, highly functional and highly convenient – not least thanks to a wide range of equipment options, such as the voice control system, head-up display, Audi virtual cockpit. Experience how easy and intuitive equipment can be to operate.

## Audi MMI



→

### Audi virtual cockpit

Control a host of functions and MMI services displayed within your field of vision. You also have the choice between the 2 display variants classical and progressive, which show a wealth of information the driver needs in brilliant image resolution.



## Audi tablet\*



Allows you to use everyday language to control many essential functions of the smartphone, radio, CD player and the navigation system.

## Multifunction leather steering wheel



including shift paddles. Allows you to control many functions, including the driver information system, without moving your hands from the steering wheel.

## → Voice control system

Allows you to use everyday language to control many essential functions of the smartphone, radio, CD player and the navigation system.

## Remaining faithful to the sporty line: the S line packages.



The S line packages emphasise the sporty character of your Audi Q7. Accentuate the dynamic body line, lend the interior even more expression or give the suspension even sportier definition for enhanced driving dynamics. And make a true athlete of your Audi.

### S line exterior package

Front and rear bumpers, door trim strips, side radiator grilles and diffuser insert in a striking, sporty design

Front and rear bottom bumper sections, door trim strips and wheel arch trims painted in body colour

Diffuser insert in platinum grey, insert with honeycomb grid in black

### S line roof edge spoiler

Loading sill protector in stainless steel

### Headlight cleaning system

Door sill trims with S line logo

S line emblem on the front wings



### S line sport package

The following range of equipment is included in the S line sport package:

Cast aluminium wheels in 5-parallel-spoke design size 9 J x 20 with 285/45 R 20 tyres<sup>1</sup>

Door sill trims with S line logo

S line emblem on the front wings

Interior dashboard and door lining in black, contrasting stitching on seat upholstery, sport leather steering wheel, leather-covered centre armrest, floor mats and door armrests

Sport seats, front electrically adjustable, including electrically adjustable 4-way lumbar support

S line seat upholstery in perforated Alcantara/leather in black with S embossing on the front seats/backrests

S line sport leather steering wheel in 3-spoke design with multifunction plus and shift paddles in black leather (steering wheel grips in perforated leather) and with S line emblem

Sector leather in perforated black leather

Upper inlay in brushed aluminium, Sonoma

Lower inlay in chrome-painted finish, slate grey

Loading sill protector in stainless steel



## The right driving force for every personality.

No matter which Audi engine you choose, they all have high compression ratios, highly efficient combustion and outstanding efficiency. In short, they deliver more power whilst using less fuel and producing fewer emissions.



**TFSI**

The Audi TFSI engines offer outstanding efficiency and improved performance whilst at the same time retaining their dynamism. The 3.0 TFSI quattro in the new Audi Q7, for example, has a power output of 333 hp, enabling the car to accelerate from 0 to 100 km/h in 6.3 seconds and reach a top speed of 250 km/h.

- 2.0 TFSI quattro (252 hp and 370 Nm)
- 3.0 TFSI quattro (333 hp and 440 Nm)



## Quality given form. And a brilliant finish. Audi wheels.

To make sure you have peace of mind for every meter of your drive, Audi puts its wheels through an exacting series of specialized test procedures. Hardness tests, for example, aim for maximum stability, while a copper accelerated salt spray test – CASS for short – using acetic acid guarantees the greatest possible corrosion protection. Thanks to these and many other measures, we can ensure that every Audi wheel offers maximum quality – even after scores of kilometers. No matter which of the numerous designs you choose.



Cast aluminium wheels in 5-V-spoke design  
size 8.5 J x 19 with 255/55 R 19 tyres  
(2.0 TFSI quattro)



Cast aluminium wheels in 10-spoke star design,  
contrasting grey, partly polished  
size 9 J x 20 with 285/45 R 20 tyres  
(3.0 TFSI quattro)



## Audi Genuine Accessories. As individual as the life you lead.

Dynamic movement from A to B. And then, inspired, just keep driving. This is par for the course with your Audi Q7. Not least because it is prepared for a multitude of individual requirements from A to Z. Thanks to Audi Genuine Accessories. Products that will inspire you to new destinations again and again. And keep all our quality promises day in, day out. Benefit from customised solutions with convincing design and functionality. Because creativity in development and high production standards alongside numerous testing procedures are just as decisive for Audi Genuine Accessories as for the Audi vehicles themselves. Discover which tailor-made ideas Audi Genuine Accessories have ready for your lifestyle. A few highlights are illustrated here, but please contact your Audi partner for more information on the complete range.



### Audi Entertainment mobile

With its 10-inch touch screen, the third generation Audi Entertainment mobile promises maximum entertainment in excellent image quality while honouring progressive Audi design. It is an excellent platform for videos, photos, games and music. Intuitive software, numerous connection options (SD, USB 2.0, HDMI-IN, etc.) and high functionality included. Internet access is possible by connecting to a Wi-Fi hotspot (e.g. via Audi wireless internet access). The device can be fitted in the vehicle on the backrests of the front seats or used outside the vehicle. Requirement: preparation for Rear Seat Entertainment.



### Luggage boxes

New Audi design with improved aerodynamics thanks to a large, sporty look. Platinum grey roof box with brilliant black side blade and chrome-plated Audi rings; top-quality, robust, lock-free look. Can be locked and opened on both sides for convenient loading and unloading. With inner handle for pulling the box closed. Simple quick-tach system including torque restriction. Position moved forward for better access to the luggage compartment.



### Carrier unit

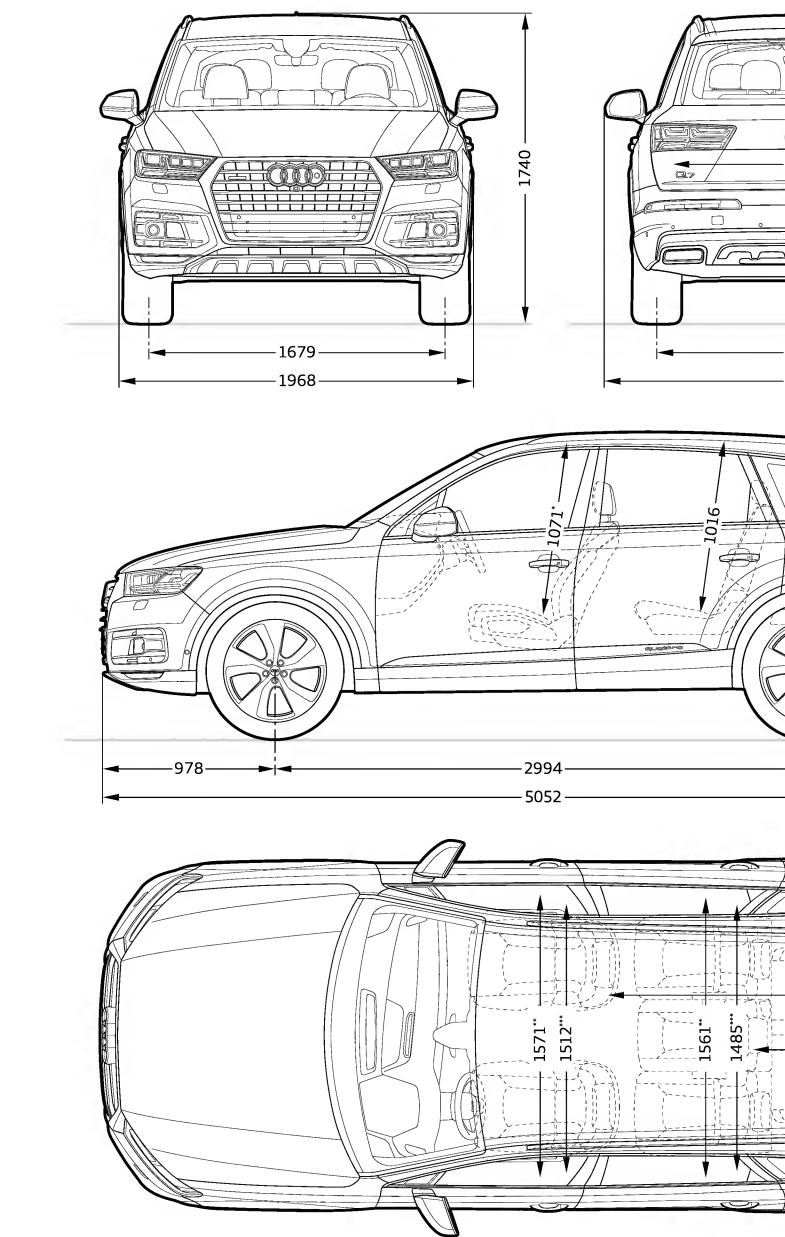
for various roof rack modules such as cycle rack or kayak rack. The profile section is made from anodised aluminium tube. The carrier unit is easy to install and lockable. Maximum permissible total weight of carrier, modules and load 100 kg.

### Premium textile floor mats and rubber floor mats

Tailor-made for the floor dimensions of the Audi Q7. The floor mats are always fixed at the front using the points provided on the floor area of the vehicle. With Q7 logo.

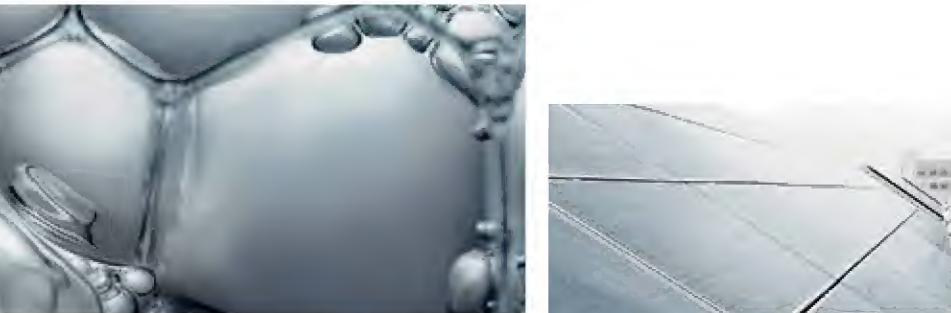
Audi Q7	2.0 TFSI
Engine	4-cylinder injection Audi valv
Displacement (cc)	1,984
Max output (hp/rpm)	252/5,000
Max torque (Nm/rpm)	370/1,600
Transmission	8-speed
Wheels & Tyres	Cast alloy size 8.5x20
Acceleration (0-100 km/h)	6.9 sec
Top speed (km/h)	233
Fuel consumption (combined)	7.3/100
CO <sub>2</sub> emissions (combined)	169g/km
Measurements (all in mm)	
Length	5,052
Width (mirrors folded/unfolded)	1,968/2,068
Height	1,740
Wheelbase	2,994
Track (front/rear)	1,679/1,679
Unladen weight (kg)	1,985
Cargo compartment volume/ With rear seat bench folded (litres)	770/190
Fuel Tank (litres)	75
Seating capacity	7-seater

tro	3.0 TFSI quattro
control engine with direct fuel gas turbocharging and n	V6 petrol engine with com- direct injection and manif- mechanical charging mod-
	2,995
	333/5,500 – 6,500
	440/2,900 – 5,300
	8-speed tiptronic
heels in 5-V-spoke design, 255/55 R 19 tyres	Cast aluminium wheels size 9j x 20 with 285/45
	6.3 seconds
	250 (limited)
	7.9 litre/100km
	183g/km
	5,052
	1,968/2,212
	1,740
	2,994
	1,679/1,691
	2,030
	770/1955
	85
	7-seater



Dimensions in mm

measured with vehicle at unladen capacity in l: 295/770/1,955 (second row of seats folded down; third value: seat backrest folded down and vehicle at height). Turning circle approx. 12.4 m.



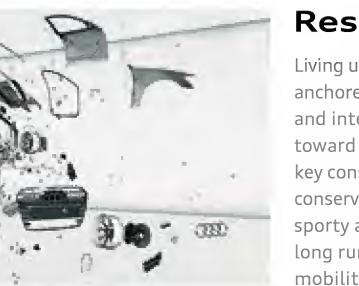
## The Audi experience

The fascination of Audi can be experienced in many different ways. Audi City Berlin, Audi City London and Audi City Beijing, for example, give you digital access to all models at their actual size and in real time. And of course it is always worth visiting one of the major motor shows. This is where Audi always presents its new models and invites you to take a look at how the future is being shaped with "Vorsprung durch Technik". Anyone interested in seeing how Audi is already putting this into practice will find fascinating insight in the "Vorsprung durch Technik" online special at [www.audi.com.my](http://www.audi.com.my). But a look back can also be rewarding: at the Audi museum mobile in Ingolstadt, history and high-tech go hand in hand. A total of 130 historic exhibits and state-of-the-art forms

of presentation make for a thrilling symbiosis. Plus, Audi driving experience allows you to live the excitement and countless possibilities of current Audi models. Here, pure driving enjoyment is combined with valuable learning effects. This is ensured by a team of specially trained and highly qualified instructors who provide practical tips to help you optimise your driving skills. All this can now also be enjoyed at the recently opened Audi driving experience center in Neuburg, near Ingolstadt. Facilities here include a circuit of up to 3.4 kilometres that features challenging combinations of bends, a 30,000 m<sup>2</sup> dynamic driving area and an offroad section where Q models can be put through their paces.



# Discover the world of Audi.



## Responsibility

Living up to our responsibilities is a principle that is firmly anchored in Audi strategy. Alongside commercial success and international competitiveness, our responsibility toward company employees and society as a whole is a key consideration, as is protecting the environment and conserving resources. Audi develops cars that are not only sporty and emotive but also ever more efficient. In the long run, Audi wants its products to allow CO<sub>2</sub>-neutral mobility. Seeing to that production in Audi plants

gradually becomes CO<sub>2</sub>-neutral is another aspect of our comprehensive approach. Audi is also committed to society – particularly in the fields of education, technology and social projects. At Audi, sustainability is closely linked with how we see the future: the Audi Urban Future Initiative sees Audi working with international experts to get to the root of future urban challenges and trends in mobility.



**Choosing an Audi means choosing a brand that offers more. More individuality. More exclusivity. More fascination.**

## Team spirit

Motorsport is a driving force behind the brand. For years Audi has been among the champions in various racing series, for instance the 24 Hours of Le Mans or the DTM German Touring Car Masters. The values that are crucial in many different areas of sport are also central ones for Audi: precision, passion and technology. No coincidence then that Audi has been sponsoring sporting events for

many years. In the world of winter sports, for example, Audi has been the main sponsor of the German Ski Association (DSV) for almost three decades and has also partnered 16 other national alpine teams. In football, we support national and international teams. And Audi is also a partner for the German Olympic Sports Confederation.

**[www.audi.com.my](http://www.audi.com.my)**

Information on all the topics mentioned above can be found on our website: [www.audi.com.my](http://www.audi.com.my).



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AUDIPCQ70716

The models and equipment versions illustrated and described in this brochure and some of the services listed are not available in all countries. Some of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicle were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors. The right to introduce modifications is reserved. Not to be reproduced, including in part, without the written approval of AUDI AG.